



The growth of our Church depends on you
The Annual Catholic Appeal provides for essential ministries throughout East Tennessee.



Forward in Faith

The 2011 Annual Catholic Appeal

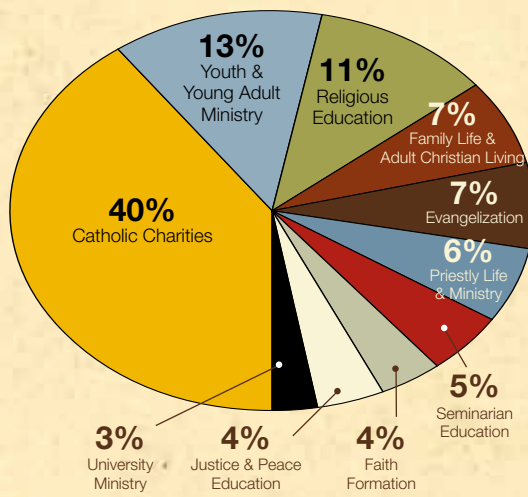
100% of your contribution will be used to help people in need

The 2010 diocesan appeal generated almost \$1 million for the following programs:

Catholic Charities – \$388,200 (40% of the total contributed to the diocese) to counsel individuals and families in crisis, prevent child abuse, support the poor and hungry, shelter the homeless, and provide essential services to the elderly and unwed mothers;

Youth and Young Adult Ministry – \$122,540 (13%) for programs that build character and leadership skills in young people, and spread the faith to nearly 20,000 youth;

Religious Education – \$103,619 (11%) for support of ten Catholic schools in the diocese, as well as parish-based religious education programs for children and adults;



Family Life and Adult Christian Living – \$69,350 (7%) for programs and outreach to women; minorities; single, engaged and married Catholics; those suffering the loss of a loved one or the break-down of a marriage;

Evangelization – \$63,134 (7%) to spread the faith in East Tennessee;

Priestly Life and Ministry – \$60,977 (6%) for the continuing education of our priests;

Seminarian Education – \$43,873 (5%) to provide for the intellectual, spiritual, human and pastoral formation of one seminarian (tuition, room and board for other seminarians is provided by generous donors to the Catholic Foundation of East Tennessee);

Faith Formation – \$40,480 (4%) for the Council of Catholic Women, ministry to the deaf and handicapped, and for the Office of Worship and Liturgy;

Justice and Peace Education – \$40,289 (4%) to promote understanding of Catholic social teaching on critical contemporary issues;

University Ministry – \$27,000 (3%) to provide for the spiritual needs of students at public universities in East Tennessee.

heirs saved over \$200,000 in estate taxes. by giving \$500,000 to the Church. In addition, his savings, Ted received over \$525,000 worth of benefits. Combining the annuity payments and tax now free of estate tax. policy, thereby passing this same amount to his heirs – he received to purchase a \$500,000 life insurance. Moreover, Ted used a portion of the annuity payments to his parish, enabling him to claim a charitable deduction for their full market value. Ted worked with his attorney to create a charitable remainder trust, one of several vehicles that help donors protect their assets and achieve their financial goals. The trust sold the shares and used the proceeds to make

trust sold the shares and used the proceeds to make their assets and achieve their financial goals. The trust, one of several vehicles that help donors protect with his attorney to create a charitable remainder deduction for their full market value. Ted worked to his parish, enabling him to claim a charitable Instead, Ted contributed \$500,000 worth of shares would have had to pay estate taxes. Had he bequeathed them to family members, they would have had to pay substantial capital gains tax. shares in the company. Had he sold the shares, Ted of a corporation that compensated him, in part, with Consider this scenario: Ted Hodgkins was president

annuity payments to Ted for the rest of his life. In this way, he converted a non-income-producing asset into a reliable revenue stream. Ted also avoided the capital gains tax he would have had to pay had he sold the shares himself.

Many people find that they can protect their assets and pass property to beneficiaries free of estate tax, while providing for vital charities like the Catholic Church.

Planned gifts protect your assets



Please tear off at perforations and mail to the diocese in the attached envelope.

The Catholic Church gratefully accepts gifts of cash, securities, real estate, artwork or other tangible assets.

Name(s) _____

Address _____

City, State, Zip _____

Phone _____

E-Mail _____

Please send me/us information on converting non-income-producing assets into a reliable revenue stream.

I/We have remembered the Church in my/our will.

Donors are asked to complete both sides of this form and mail it to the diocese in the attached envelope.

Yes, I/we would like to support the Annual Catholic Appeal.

Regions Bank Gift Processing Center
Dept. # 1738
Diocese of Knoxville – Annual Catholic Appeal
P.O. Box 11407
Birmingham, AL 35246-1738



The Diocese of Knoxville
Living our Roman Catholic faith in East Tennessee



Please place postage

Thank you for spreading the Gospel of hope and building the Kingdom of God.

Forward in Faith

2011 Annual Catholic Appeal

Donors can support the Church's ministries in a number of ways

Cash and Pledges

Tithing 10% of one's income is an important religious tradition, dating back to Mosaic Law and the early Christian communities that built on the teachings of Judaism. Gifts of cash and pledges are gratefully accepted and wisely used. Christians are asked to prayerfully reflect on the blessings they've received and joyfully contribute to the Church's salvific mission. Catholics are asked to make as generous an annual pledge as their circumstances permit, and may fulfill their pledges quarterly or monthly.



Securities

Gifts of stocks, bonds and mutual funds can be made to the Annual Catholic Appeal, entitling donors to tax deductions on the appreciated value of the assets. Such contributions enable donors to avoid capital gains tax and can be transferred directly to the Church's broker or mailed in certificate form – unendorsed – to the parish, diocese, school or agency.

Tangible Property

The Church gratefully accepts gifts of real estate, artwork, furniture, equipment, vehicles and other valuables, as well as insurance policies, bequests and charitable trusts.

Commemorative Gifts

Friends and members of the Church can celebrate holidays and special occasions by making gifts in honor of those they admire. Memorial gifts are

Investing in spiritual development pays lasting dividends

Among other essential human services, your continuing support of the Annual Catholic Appeal will provide:

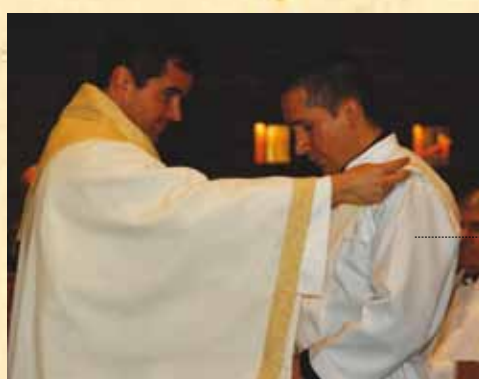
- a values-based education for 3,500 students in 10 Catholic schools, each producing higher test scores than their public school peers, and at less than half the cost; 98% of graduates from the diocese's two high schools go on to graduate from college within four years; last year, they received a combined total of over \$17 million in scholarships;
- faith formation for nearly 6,000 students in parish religious education programs;
- training for 350 adults who are preparing to enter the Catholic Church;
- shelter for over 300 homeless people;
- meals for nearly 10,000 families;

also greatly appreciated and thoughtfully acknowledged.

Corporate Matching Gifts

Many companies match charitable contributions made by their employees, directors, retirees and employee spouses.

Those affiliated with matching gift companies can double or triple their gifts to the Church by obtaining and completing a matching gift form from the employer.



- counseling and support for more than 11,000 people faced with unemployment, poverty, depression, addiction, unexpected pregnancy, divorce or the death of a loved one;
- services for the elderly and those seeking to become American citizens;
- conferences that promote ecumenism, inter-cultural dialogue, Catholic social teaching, business ethics and religious understanding.

For additional information on supporting the Church, please call 865-584-3307 or e-mail stewardship@dioknox.org.



The Diocese of Knoxville
Office of the Bishop

Living our Roman Catholic faith in East Tennessee



My Dear Sisters and Brothers in Christ:

The Catholic Church in East Tennessee is thriving!

Since its founding in 1988, the Diocese of Knoxville has enjoyed robust growth. In 22 short years, it...

- established eight new parishes;
- built 22 new churches;
- opened a school and built new campuses for three others;
- ordained 35 deacons;
- attracted four communities of religious sisters to serve in East Tennessee;
- went from 45 priests to 76, and five seminarians to 15.

The investments in new facilities and human resources caused the Catholic population in East Tennessee to double. Today, more than 70,000 people worship in our parishes. Another 30,000 – over 90% of them non-Catholic – benefit from our wide-ranging ministries for the poor and marginalized.

In 1988, 10 of the diocese's 36 counties had no measurable Catholic population or a single church. That number is down to six. With your help, the beauty and truth of the Catholic faith will be brought to these six counties in the near future.

The Church's growth and vitality would not have been possible without the sacrificial support of thousands of committed Christians. As beneficiaries of a rich and beautiful faith, it's our privilege and duty to pass it on to new generations of believers. In the process of evangelization, we grow in holiness.

As the diocese prepares for its 25th anniversary in 2013, we look to the future with hope and confidence. Eager to transform vision into reality, I'm assembling a diverse group of clergy, religious and laity to develop an ambitious pastoral plan for our future. The plan will set a strategic direction for the next ten years, and focus on expanding ministries in all corners of the diocese.

Building on the strength and sacrifice of those who've gone before us, we anticipate that the Catholic population in East Tennessee will reach 200,000 by 2025. Your generous support of the Annual Catholic Appeal will help us plan for that growth.

I can't think of a better investment than spreading the Gospel and helping people grow in holiness. Please join me in making a sacrificial gift to the 2011 Annual Catholic Appeal.

Our good and gracious God has given us all that we are and all that we have. Let's show our gratitude by spreading Christ's message of love, hope and reconciliation. Together, let's move Forward in Faith.

Gratefully,

Richard F. Stika

Most Reverend Richard F. Stika
Bishop of Knoxville

805 Northshore Drive, SW • Knoxville, TN 37919 • 865-584-3307 • fax: 865-584-7538 • www.dioknox.org

Yes, I/we would like to support the Annual Catholic Appeal.

Please tear off at perforations and mail to the diocese in the attached envelope.

I/We pledge the following amount to support the Church and its ministries in 2011:

- \$100,000 \$10,000 \$1,000
 \$50,000 \$5,000 \$500
 \$25,000 \$2,500 Other (\$_____)

This gift is made in honor of: in memory of:

Parish Name _____

Please call the Stewardship Office at 865-584-3307 if you prefer to have your contribution transferred directly from your bank account to the diocese.

- Please charge my/our MasterCard Visa with
 a single gift of \$ _____, or
 a recurring gift of \$ _____
 each month for _____ months, or
 until I/we tell you to stop

Name as it Appears on Card _____

Card Number _____

Expiration _____ Security Code _____

Alternatively, I/we wish to pay by check. \$ _____

is enclosed, made payable to *The Diocese of Knoxville*.

Please send reminders for the remaining balance (check one).

- monthly quarterly semi-annually